



MEDIA RELEASE
for immediate release

Flowers from the Farm to stage its third annual Flower Farmers' Big Weekend live and online on 13th-15th August 2021

#FlowerFarmersBigWeekend

- Nationwide 3-day open flower farm festival by artisan growers of seasonal, scented British cut flowers
- Live flower farm tours, PYO flowers, workshops, picnics and afternoon teas
- Free, exclusive, online video tours shot on flower farms across the UK



Over the long weekend of 13th-15th August 2021, flower farmers across the UK will be inviting the public onto their plots both live and online for the third successive year of the **Flower Farmers' Big Weekend**. The open flower farm festival staged by Flowers from the Farm offers flower-lovers the chance to meet and learn from the local, artisan growers of seasonal, scented British cut flowers on their allotments, cutting gardens, walled gardens and farmland.

Plans for live flower farm tours, talks, workshops, Pick Your Own days, picnics, suppers and afternoon teas are underway across the country, at which visitors will have the opportunity to pick up growing tips and advice, and snap up armfuls of freshly picked flowers to take home. Online over the Flower Farmers' Big Weekend, Flowers from the Farm will be publishing exclusive video tours of flower farms for free on its website www.flowersfromthefarm.co.uk, taking viewers behind the scenes at the click of a button.

In season over the Flower Farmers' Big Weekend - weather permitting - will be late summer favourites such as the scene-stealing dahlias, lilies, scented phlox, stocks, nicotiana, roses, vibrant zinnias, sunflowers, larkspur, agapanthus, echinops, kniphofia, cornflower, nigella, asters, snapdragons, asters, cosmos, hydrangea, sedums and trailing amaranthus.



Meg Edmonds, incoming Co-Chair of Flowers from the Farm and owner of Roots Family Farm said:

“In the 10th anniversary year of Flowers from the Farm, we are thrilled to be staging the Flower Farmers’ Big Weekend live and online, taking flower enthusiasts inside the lives of our career flower farmers. Our membership association has grown by 25% over the past year, and we now have over 1000 growers farming over 1000 acres across the UK. By sharing how and where we grow seasonal cut flowers on even the smallest of plots using sustainable methods, we’re hoping to inspire more people to seek out and buy from their local flower farmer or even embark on a flower farming career.”

The event diary for Flower Farmers’ Big Weekend will go live from 1st June 2021 at www.flowersfromthefarm.co.uk, where you can also search for your local flower farmer.

[About Flowers from the Farm](#)

www.flowersfromthefarm.co.uk

[#britishflowers](#)

Flowers from the Farm is a not-for-profit membership association, championing over 100 independent, artisan growers (as at 26 February 2021) of seasonal, scented British cut flowers from the Isles of Scilly to the Isle of Skye. Members’ flower farms range in size from micro-business on allotments and cutting gardens to sites of 12 acres or more. Founded in 2011, Flowers from the Farm has three principal aims: to encourage more people to grow cut flowers for market in Britain, to promote British flowers and to foster friendship and sharing through meetings, activities and communication.

Flowers from the Farm members offer:

- seasonal flowers you won’t find in shops
- flowers that are freshly picked from a local plot
- scented flowers of garden-style beauty
- sustainably-grown flowers with a fraction of the travel miles of an imported bouquet

Media Contact

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